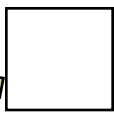


PARADE ENTRY APPLICATION

Sunday, September 7th, 2014



YES!

I WANT TO PARTICIPATE

in the East Los Angeles Mexican Independence Day Parade!

ORGANIZATION NAME: _____

We will enter a... Float Convertible Folkloric Group Marching Band

Color Guard Drill Team Equestrian Unit

Misc.(Clowns, Antique Car, Other novelty; please specify):

Address: _____ City: _____ ST: _____ Zip: _____

Contact name: _____ Tel: () _____ - _____ Cell: () _____ - _____

E-Mail: _____ SIGNATURE: _____

Describe your entry

(SCRIPT for Anncr.)

I am... **A.** Official Sponsor **B.** Non-profit participant **C.** Public Official:\$500 contribution

A. All Official Sponsors must be approved by Judy Roldan, Judy@terramarketingplatforms.com, 562-682-0030

B. Non-profits & C. Public Officials must be confirmed by Ashley Sanchez, Ashley@jive-live.com, 213-627-8484

Mailing Address: 500 S. Grand Ave., Suite 2060 Los Angeles, CA 90071, Fax : 213-627-8383

All entries please note: Submit payment no later than Monday, August 25th, 2014.

*** YES!! I need a Car sign!** For a fee of \$50, we will provide you with two (2) car-door magnet signs. In the lines below, please **type** or **print clearly** the **name** and **title exactly as you wish your sign to read**. Payment is NOT a contribution. Please make check payable to **Jive Live LLC**.

Name of the Company/Position

Name of person riding

Title

SUBMISSION OF THIS APPLICATION INDICATES UNDERSTANDING AND ACCEPTANCE OF THE FOLLOWING: Submission of this entry on behalf of yourself or the organization/entity you represent signifies your understanding and acceptance of all Parade and associated event rules and regulations. Applicant agrees not to hold responsible any member of the COMITE MEXICANO CIVICO PATRIOTICO, or the directors or producer of the Parade, for any loss and/or damages that may occur to the person or property of applicant. Applicant also agrees to indemnify the COMITE MEXICANO CIVICO PATRIOTICO against any legal proceedings for personal injury or property damage from an accident suffered by any employee, volunteer or person(s) associated with the applicant. **YES, I ACCEPT THE ABOVE** (please sign below):

Print name

Signature



OFFICIAL RULES

East Los Angeles

Mexican Independence Day Parade

1. All entries must be approved by the Parade Committee. Any deviation from these rules must be approved during the time of application.
2. The Parade Committee will not be responsible for false statements made by applicants.
3. All participants must be uniformed in Mexican-themed costumes and appropriately attired.
4. Political, or social advertising is prohibited. Anyone who violates this policy will be disqualified immediately.
5. **Check-in closes promptly at 10:15am.** All participants should be in their respective parade line-up position by 10:30am. (Otherwise CMCP is not responsible for your position in the parade line up).
6. Line up formation will be on a first come first serve basis with the application and payment.
7. Marching bands are allowed up to 20 persons. (Exception: School Marching Bands, Charros, or folklore groups).
8. Due to the extreme heat, children under 8 years of age are not permitted to march.
9. The distribution of handouts, literature, etc. of any kind is strictly prohibited.
10. Parade participants may not approach or have any direct contact with the crowd at any time.
11. Participants must remain inside their respective vehicles for the duration of the parade route.
12. Enclosed vehicles are prohibited. (Violations subject to disqualification).
13. NO fireworks, sirens, or loud noises that interfere with other entries.
14. Consumption of alcohol before or during the parade is strictly **PROHIBITED**. Anyone who violates this policy will be removed from the parade immediately.
15. Equestrian and motorized entries must have proof of insurance submitted with application. Furthermore, a **clean-up team must accompany** each equestrian group at all times on the day of the event.
16. FORWARD motion must be maintained when passing in front of the TV cameras and throughout the parade route. (Violations subject to disqualification).
17. CMCP is not responsible or subject to any liability for any entries that are not apart of the local TV broadcast for the parade.
18. **Parade entry application and payment must be received by Monday, August 25th 2014.** Failure to pay in a timely manner will result in non-participation. (No exceptions)

NOTE: Make all checks payable to Jive Live, LLC